

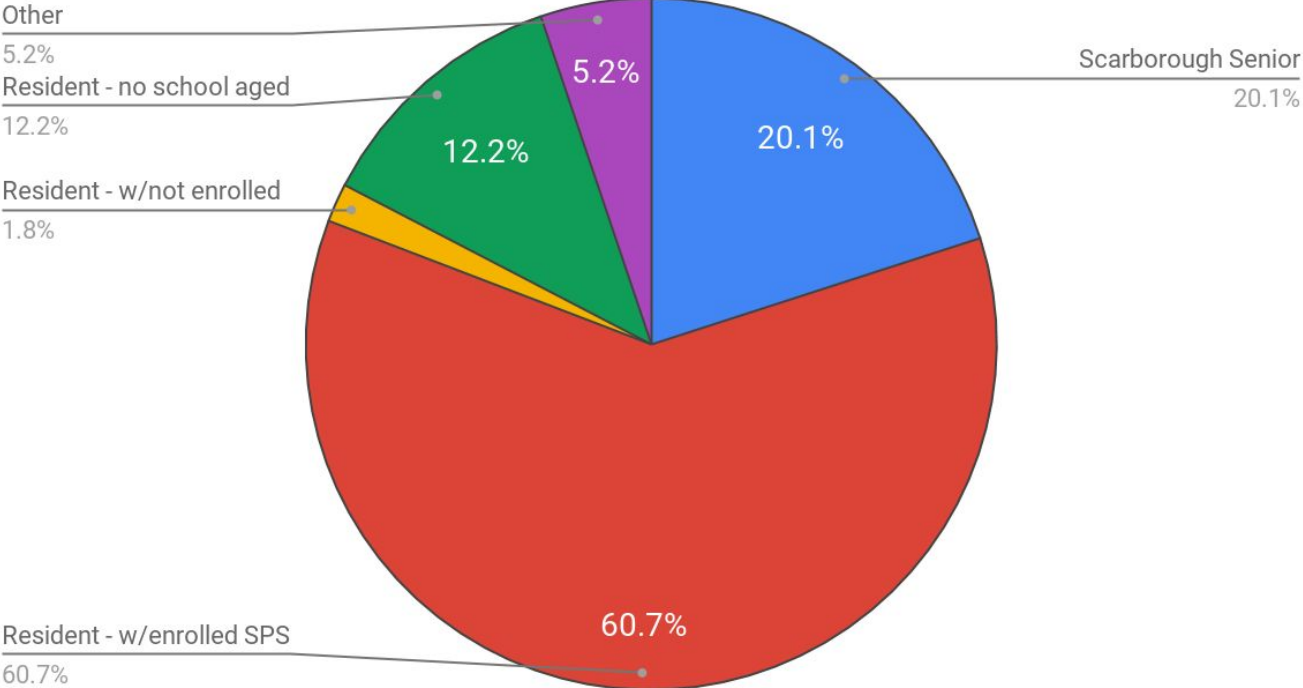
# FY18 Community Feedback - Budget Vote





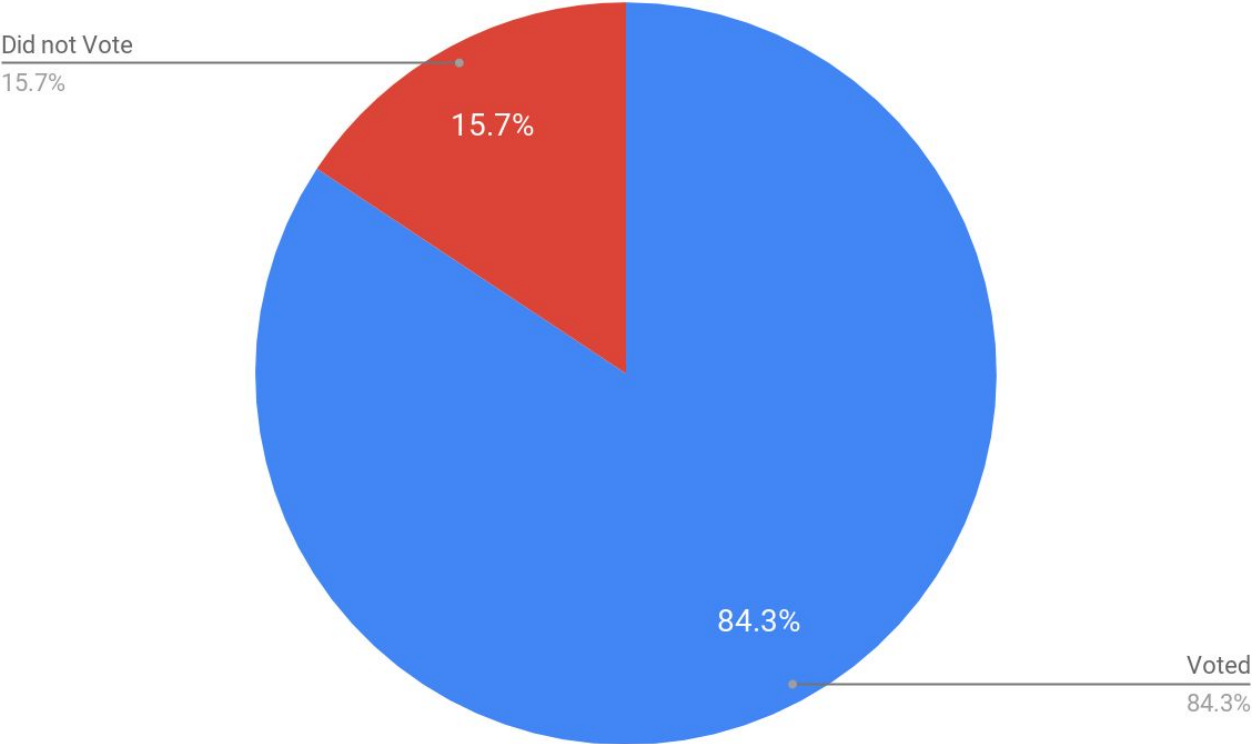
# Who took the survey to date (720 responses)

What stakeholder group best describes you?





# Did you vote in Tuesday's School Budget Referendum (720 responses)?





# If you didn't vote, why?

## Top 5 Reasons based on 111 responses:

1. I support schools but couldn't bring myself to vote for a tax increase (33.3%)
2. I didn't know what the vote was regarding/Confused/Did not trust (14.4%)
3. Out of Time (13.5%)
4. Out of Town (11.7%)
5. I didn't think it mattered (7.2%)



# If you voted and supported the budget, why?

## Top 3 Reasons based on 428 responses:

1. I understood the tax increase to be 3.49% and felt that was reasonable. (82.9%)
2. I was unclear on the tax increase but voted yes to support schools. (15.4%)
3. Concerned about long term ability to support/fund our schools (1.16%)



# If you voted and did not support the budget, why?

## Top 4 Reasons based on 196 responses:

1. I knew the tax rate was estimated at 3.49% but felt that was too high. (56.6%)
2. I am against any tax increase at all. (26.5%)
3. I was frustrated with other school/Town related issues (25%)
4. The red signs that stated a 7.4% increase around town influenced my vote. (14.2%)



# How could we best communicate and share accurate budget information with you prior to the next school budget vote?

## Top 3 Reasons based on 720 responses:

1. Publish information in the Scarborough Leader. (76.1%)
2. Facebook. (52.1%)
3. Mail information to my house. (48.3%)
4. Television interviews with local news channels (30%)



# Additional Comments

## **234 open ended responses:**

- Improve communication prior to 2nd Referendum vote
- TC/SB Joint Finance Committee's
  - read and review each comment as we work to continually improve our service to our community
  - Reflect on lessons learned and areas for improvement noted for FY19 plan